

KNIGHTS OF NATURE SUSTAINABILITY CAMP 2017

The perfect CSR program to inspire youths to take action for the environment



WHAT IS THE CAMP ABOUT?

The Knights of Nature Sustainability Camp is an annual event held in various locations in Malaysia that aims at empowering youth to implement their local sustainable and community-centric projects. An average of 3 camps will be organized in 2017, in the months of April, November and December in three different locations in Peninsular Malaysia.

The Knights of Nature Sustainability Camp will provide a unique atmosphere of innovation, sustainability and productivity, as it will combine lectures, tutorials, workshops with hands-on experiments and social activities to strengthen the youth experience, knowledge of sustainable development and motivation, all of which will be facilitated by successful noted designers, engineers, “geeks”, social entrepreneurs, scientists and coaches who will be both lecturers and mentors, for the participants.

Over a 3D/2N or 4D/3N camp, a working prototype for each project will be made. EcoKnights together with MyStartr Foundation (a crowd funding platform) and also trained officers from DHL Malaysia, will then provide pitching and communication workshops for the participants and assist them in producing a pitch, blueprint and proof of concept (POC) for each prototype. The aim is to encourage collaborative revision and innovation. Their prototypes will then be distributed to the general public through the MyStartr Foundation’s platform to crowd source for funds to support their project.



MISSION

Promote youth engagement for a sustainable future through innovation, leadership, action projects, fostering critical thinking towards the delivery of viable solutions to current and future challenges

“The future we need can be built with our own hands. From printable urban farm tools to low-cost renewable energy systems, this camp will focus on developing the fossil-free and resource-efficient solutions that are likely required to implement the vision developed at COP21. We want to make our experiences and working solutions available for anyone to copy and reproduce so as to spread sustainable solutions throughout the world,” says Fadly Bakhtiar, Program Director of EcoKnights

Who Organizes the Camp and How You Can Support?

Pertubuhan Alam Sekitar EcoKnights Kuala Lumpur dan Selangor (ROS No:PPM-007- 10-06032010) is a local environmental and social NGO and is the main organizer of the camp, in collaboration with other partners and sponsors.

One of the focus areas of EcoKnights is in education and awareness on sustainable living whereby the organization has ten (10) years of experience in youth empowerment and development, education and awareness, outdoor and nature activities and camps, and also project management.

The Knights of Nature Sustainability Camp has been organized since 2012 and has seen the participation of more than 500 children and young adults. Graduates of the camp and EcoKnights are connected via a closed Facebook group and this allows EK to track the progress of the graduates and at the same time provide internship and other training opportunities to the graduates. The camp will combine a unique life time opportunity of education, cooperation and competition with other talented participants from all over Malaysia. The camp is an integration between proper learning experience, youth energetic activities and workshops. By the end of KONSC, the participants will get to know more brilliant minds and work with each other on an eco-friendly project.

Financial and in-kind support is required to facilitate the success of the camp with an average of RM60,000.00 required per camp. Apart from cash sponsorship, the other areas that are required for assistance or contribution include:

- Food and beverages
- Camp learning materials
- Bus transportation and
- Tee shirts and caps.

Sponsoring or supporting the camp will provide the following return on investments (depending on level of CSR sponsorship) in terms of visibility and branding of your organization:

1. Website logo branding and link to sponsor's website
2. Social media mentions on KON FB page
3. Web banner advertorial space for sponsors/donors
4. Special mention on website with a press release prepared by EK
5. One radio interview
6. Opportunity to present or speak at the camp and
7. Logo of sponsor/donor on all certificates of participation
8. Contribution to the enhancement and increment in environmental awareness and appreciation among the young participants.
9. Bragging rights on your organization's contribution to youth development in the areas of sustainability.

What are the THEMES for the 2017 Camps and how do youths apply?

The main themes for the camps include the following:

- Community-based waste management
- Community-based food production and urban farming (sustainable agriculture)
- Digital and technology innovations and solutions
- Community mobilization and empowerment
- Energy Efficiency and Water Conservation
- Youth Leadership in Sustainability

Youths are to apply for the camp from the official website/portal at www.knightsofnature.my and need to abide to the following guidelines:

- Must register to be an EcoKnights member first then complete application form online, including a short essay and a few questions
- The EK secretariat together with selected trainers will vet through all applications and only select 24 qualified youths per camp.
- Once accepted, accepted participants are informed and are required to pay a RM200 commitment fee to secure the seat. All accepted seats are not transferrable.
- Participants are to bear all transportation costs to and fro the camp site.

LOCATION OF CAMP SITES

Here are the locations of the camp sites:

For Northern camp, the camping site would be on the grounds of Frangipani Spa and Resort Hotel in Langkawi Island.

For the Central camp, the camping site would be on the grounds of Ulu Hati Farm and Recreation



Sponsorship Packages

Sponsorship Levels	Title RM60K	Platinum RM45K	Gold RM30K	Silver RM15K	Product Sponsor
24 campers sponsored under your company's name	●				
Logo/branding on website, including web banners and link to sponsor's website	●	●			
Banner and bunting display at camp site	●	●	●		
Name on press release and social media	●	●	●		
Branding and advertising in promotional video	●	●	●	●	●
Backdrop signage	●	●	●	●	●
Branding and logo in all certificates of participation	●	●	●	●	
Brand mention on radio interviews/sponsor invited for radio interview	●	●			
Honorary workshop facilitator	●				
Product sampling and distribution	●				●

*Our communities face urgent challenges. Children are hungry and homeless. Heritage buildings are demolished to make way for development. Single-use plastics wash up our beaches. And long-term decisions about human and natural resources are trumped by the potential for short-term economic growth. We need inspired and motivated youths to help now to solve these and other **important community sustainability challenges**”*
- Founder and President of EcoKnights, Yasmin Rasyid



Hargailah Sungai Kita

KEBERSIHAN SUNGAI MENJAMIN KESIHATAN

BAHAGIAN SALIRAN: JABATAN KEJI RUTERAAN
MAJLIS BANDARAYA JOHOR
TEL NO : 07-228 2580

**DILARANG MEMBUANG SAMPAH
KE DALAM SUNGAI
DENDA RM 500.00**

DENGAN PERINTAH
DATU BANDAR

To request for a full presentation to your organization, kindly contact Fadly Bakhtiar at fadly@ecoknights.org.my

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